

# Photography Apprenticeship

18 month programme | Level 4



Develop skilled, commercially aware photographers who can create professional photography and video content, work confidently with clients, and deliver creative assets that support business objectives.

The Level 4 Photographer Apprenticeship combines professional photography training, industry-recognised development and personalised coaching to help apprentices build technical expertise, creative confidence and workplace performance.



Suitable for junior photographers working in organisations ranging from large corporates to small specialist photographic studios, this programme develops the skills needed to produce high-quality visual content across a range of industries.

Led by Anthony Milner, professional photographer, trainer and mentor with experience across fashion, interiors, architecture, product and commercial photography.

Employers can use this apprenticeship to build stronger in-house photography skills and improve the quality and consistency of their marketing content.

Photography apprentices with JGA are entitled to a student membership of the British Institute of Professional Photographers (BIPP) and the Society of Wedding and Portrait Photographers (SWPP).

The course is delivered through two half day seminars per month, along with expert coaching and high-quality online resources. We deliver nationally and the majority of teaching is delivered remotely.



*The Photography Apprenticeship with the JGA Group has been life changing for me. I have learnt so much about photography in a short space of time, whilst also developing my personal skills. My tutor is first rate, and the support I get from everyone at the college is phenomenal. I'm enjoying the course so much I don't want it to end, but it has put me in the best possible position for going into my new career as an experienced photographer."*

**Miriam Sheridan Photography Apprentice**



Interested in the Photography apprenticeship?  
**Get in touch.**

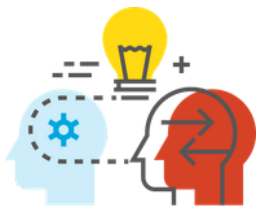
Scan the QR code or contact the team via  
sales@jga-group.co.uk or 020 8426 2666



# Photography Apprenticeship

## Course structure

- ✓ Regular interactive seminars in live, small group sessions
- ✓ Regular coaching from an experienced Photography practitioner
- ✓ Comprehensive support for both apprentices and line managers
- ✓ Resources provided for mental health and well-being
- ✓ Support from neurodiversity specialist



### START →

#### INTRODUCTION

##### Fundamentals of photography

Course introduction  
Meter reading  
Composition  
Camera Flash  
Lighting and studio

2 MONTHS

### MODULES →

20 modules covering a range of genres, techniques, software and business practices

10 MONTHS

### ASSESSMENT PREP →

#### Personal project work

Portfolio development  
Assessment preparation  
Skills coaching

3 MONTHS

### END

#### ASSESSMENT

##### Gateway readiness and assessment

- 1. Photography project**  
Project report and presentation followed by question and answer session
- 2. Professional discussion**  
Guided discussion with an independent assessor based on a portfolio of evidence

3 MONTHS



# Photography Apprenticeship

## Modules

### FUNDAMENTALS OF PHOTOGRAPHY MODULES

#### Meter reading

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Introduces camera settings, exposure control and meter reading techniques for achieving accurate results in different photographic conditions.

#### Composition

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Covers composition principles, framing, angles and visual decision-making to create stronger photographic impact.

#### Camera flash

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Develops understanding of camera flash, TTL operation, colour temperature, light meters and safe use of lighting equipment.

#### Lighting and studio

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Explores studio and location lighting setups, modifiers and workflow techniques for controlled professional image production.

### MODULE

#### Lenses and lighting techniques

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Examines lens choice, focal length, lighting styles and technical decisions that influence image quality and creative outcomes.

### MODULE

#### Posing and positioning

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Focuses on directing people, positioning subjects and combining posing with lighting and composition in people-based photography.

### MODULE

#### Photoshop

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Introduces professional image editing, file formats, layers, retouching tools and non-destructive workflows in Adobe Photoshop.

### MODULE

#### Architecture/Interior

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Covers planning, lighting, composition, HDR and long exposure techniques for photographing buildings and interior spaces.

# Photography Apprenticeship

## Modules

### MODULE

#### Lightroom Classic

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Introduces image organisation, digital asset management, editing tools and efficient professional workflows in Lightroom Classic.

### MODULE

#### Fashion

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Explores fashion and e-commerce photography, including shoot planning, model direction, lighting and legal responsibilities.

### MODULE

#### Capture One

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Develops tethered shooting, studio workflow, image organisation and editing skills using Capture One software.

### MODULE

#### Weddings

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Covers wedding photography planning, client communication, lighting, reportage, group management and image delivery workflows.

### MODULE

#### Sales and business

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Introduces client briefs, pricing, invoicing, insurance, customer service and the practical business responsibilities of photography.

### MODULE

#### Headshots

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Focuses on professional portrait and headshot photography, including lighting setups, backgrounds, posing and client interaction.

### MODULE

#### Meta data

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Covers metadata, keywording and image organisation to support searchability, copyright protection and professional image delivery.

### MODULE

#### Product photography

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Explores commercial product photography techniques, including product positioning, lighting setups and reflection control.

# Photography Apprenticeship

## Modules

### MODULE

#### Video beginners

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Introduces foundation video and location techniques, including composition, posing, lighting and planning across photographic genres.

### MODULE

#### Drone photography

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Covers drone operation, aerial composition, flight planning, safety, insurance and UK regulatory requirements.

### MODULE

#### Lightroom Classic – advanced techniques

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Develops advanced editing skills in Lightroom Classic, including masking, AI tools, focus stacking and colour calibration.

### MODULE

#### Legal requirements

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Explores copyright, permissions, licensing, data protection, health and safety, COSHH and other legal responsibilities in photography.

### MODULE

#### Video lighting technique

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Introduces video production techniques, filming equipment, frame rates, stabilisation, audio licensing and editing workflows.

### MODULE

#### Video

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Reinforces practical studio lighting, multi-light setups, lighting ratios, modifiers and workflow planning for professional shoots.

### MODULE

#### AI and photography

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Explores AI-assisted editing, workflow automation, professional associations, networking and career development resources.

### MODULE

#### Video – advanced techniques

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Consolidates advanced video and studio workflow techniques through practical lighting control, composition and assessment preparation.