



MODULE ONE

HOW TO USE A PROFESSIONAL DIGITAL SLR CAMERA

- Developing confidence with the basics of the camera
- Photographic and lens theory
- Your organisation's processes and introduction to health & safety in the photographic workplace

MODULE TWO

INTRODUCTION TO LIGHTING

- Understand common industry equipment and which equipment is used in your workplace
- Using a camera flash, speedlite, strobes, modifiers and light meters
- Principles of light

MODULE THREE

USING LIGHT SOURCES TO CREATE AN IMAGE

- Application of lighting equipment
- Lens design and common lens aberrations

MODULE FOUR

HOW TO USE STUDIO LIGHTING AS A PROFESSIONAL

- Learn to manage a studio or location shoot - session plan, lighting plan, posing, health and safety and the basics of composition
- Use of social media

MODULE FIVE

DIRECTING YOUR SHOOT

- Plan and direct a shoot, from client brief to image

MODULE SIX

PHOTOSHOP AND RETOUCHING

- Manage digital workflow from camera output through format choice, editing, retouching, saving and backup
- Basic photoshop techniques
- Imaging system troubleshooting

MODULE SEVEN

LIGHTROOM AND VIDEO EDITING

- Using Lightroom and other Digital Asset Management systems
- Use and manipulate video and audio files to tell a story

MODULE EIGHT

CYBERSECURITY, STORAGE & BACKUP, METADATA

- Computer security relating to viruses, cyber-security and password control
- Storage techniques and processes
- Using metadata and keywords

MODULE NINE

BUSINESS AND WORKING WITH CLIENTS

- How to run a photography business
- Customer engagement
- Pricing and marketing

MODULE TEN

LEGAL AND INDUSTRY REQUIREMENTS

- The legal & regulatory requirements a photographer needs to understand and manage

MODULE ELEVEN

ANALOGUE TECHNIQUES AND THE DEVELOPMENT OF PHOTOGRAPHIC TECHNOLOGY

- History of cameras and associated technology, development of digital
- Overview of darkroom techniques
- Sources of industry knowledge, including professional associations

MODULE TWELVE

DRONE OPERATION AND PORTFOLIO REVIEW

- How to use drones as part of your workflow
- Licensing requirements for drones
- Review progress and content of portfolio

GATEWAY READINESS AND END POINT ASSESSMENT



PREPARATION FOR END POINT ASSESSMENT

END POINT ASSESSMENT

1. Knowledge Test - a 60 minute multiple choice test
2. Workplace Observation - a 2 hour workplace observation
3. Professional Discussion - a guided discussion underpinned by a portfolio of evidence

